

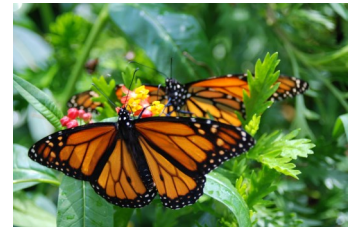
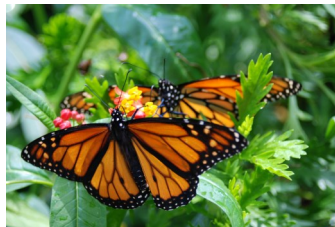
Tree Hill Nature Center

presents the 2018

Joseph A. Strasser Butterfly Festival



Sponsor Packet



Event Details

Saturday, April 28th

10am-4pm

7152 Lone Star Road

Jacksonville, FL 32211

904-724-4646

Treehill.org



Thank you for your interest in supporting the 2018 Joseph A. Strasser Butterfly Festival.

Who are we?

Tree Hill is a 50 acre nature preserve in Jacksonville. We provide science and conservation education programs to youth and adults across northeast Florida. Our mission is to promote environmental stewardship to the community through hands-on educational programs and low-cost access to natural areas.

What is the 2018 Joseph A. Strasser Butterfly Festival?

Since 2000, Tree Hill Nature Center has hosted this one of a kind event. The Festival attracts a wide range of visitors, from families and young couples to artists and outdoor enthusiasts. Thousands of visitors have the chance to purchase local and handmade goods from vendors, see live music, and enjoy an animal encounter presentation as well as games, crafts, and tours of the community garden. Each year, guests go wild for the live butterfly release at the end of the day with more than 500 butterflies!

Why should I support the 2018 Joseph A. Strasser Butterfly Festival?

- In 2017, we had over 2,500 visitors. Your sponsorship enables you to get your message out to each of our visitors at the Festival.
- Through our print media partners and online marketing your logo will be seen by countless individuals.
- The Butterfly Festival is the *only* fundraising event that Tree Hill Nature Center conducts each year. The funds we raise through this event are vital to ensuring the best and proper care of our animals, providing high quality education programs, and educating the public about the importance of native animals and native habitats.
- Do you have an in-kind donation you would like to make in support of the event? Do you have an idea of how you would like your sponsor dollars spent? We are open to your ideas and suggestions so contact us soon to discuss how we can make your sponsorship work best for your group!

Sponsorship Levels

Emperor Sponsor—\$10,000 cash—Unavailable

- Company logo incorporated into event name.
- 25 Annual Family Memberships (\$1,000 value)
- 100 VIP tickets to 2018 Butterfly Festival (\$1,500 value)
- 100 general admission tickets to the 2018 Butterfly Festival (\$500 value)
- Booth space at the event, including table and chairs (\$72 value)
- 4 **free** Animal Encounter programs at Tree Hill or your venue* (up to \$4,800 value)
- First right-of-refusal for 2019 Butterfly Festival



Admiral Sponsor—\$5,000 cash

- 20 annual Family Memberships (\$800 value)
- 20 VIP tickets to 2018 Butterfly Festival (\$300 value)
- 100 general admission tickets to 2018 Butterfly Festival (\$500 value)
- Booth space at event, including table and chairs (\$72 value)
- 3 **free** Animal Encounter programs at Tree Hill or your venue* (up to \$3,600 value)



Longwing Sponsor—\$2,500 cash

- 10 annual family memberships (\$400 value)
- 10 VIP tickets to the 2018 Butterfly Festival (\$150 value)
- 75 general admission tickets to the 2018 Butterfly Festival (\$375 value)
- Booth space at event, including table and chairs (\$72 value)
- 2 **free** Animal Encounter programs at Tree Hill or your venue* (up to \$2,400 value)



Leafwing Sponsor—\$1,000 cash

- 4 annual family memberships (\$160 value)
- 5 VIP tickets to the 2018 Butterfly Festival (\$75 value)
- 30 general admission tickets to the 2018 Butterfly Festival (\$150 value)
- Booth space at event, including table and chairs (\$72 value)
- 1 **free** Animal Encounter programs at Tree Hill or your venue* (up to \$1,200 value)



Milkweed Sponsor—\$500 cash

- 2 annual family memberships (\$80 value)
- 5 VIP tickets to the 2018 Butterfly Festival (\$75 value)
- 25 general admission tickets to the 2018 Butterfly Festival (\$125 value)
- Booth space at event, including table and chairs (\$72 value)



* 200 person maximum per program

* All sponsorships include name and logo placement on all 2018 Joseph A. Strasser Butterfly Festival advertising. Size is determined by sponsorship level.

2018 Joseph A. Strasser Butterfly Festival

Sponsorship Application

Contact Information

Organization _____

Contact Name/Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Information

Cash Amount _____ In kind Amount _____

In kind description _____

I will _____ I will not _____ require a booth at the festival.

Payment Method

You can send a check, payable to Tree Hill Nature Center, to 7152 Lone Star Road, Jacksonville, Florida 32211. For other arrangements please contact: Mark Mummaw, mark@treehill.org or Greta Combs, educator@treehill.org. We can be reached via telephone at 904-724-4646.

Logo Submission

Please submit a high-resolution copy (.jpg, .psd, .png, .tiff) of your logo to Greta Combs, educator@treehill.org by March 30, 2018. We will make every accommodation for logos received after March 30, but will not be able to guarantee placement on all marketing materials.

Office Use

Application Processed _____ Payment Processed _____ Logo Received _____ Packet sent _____

THANK YOU TO OUR SPONSORS!

We are very grateful for the support of our 2017 sponsors:

Mr. Joseph A. Strasser (Title Sponsor) | JaxMetro Credit Union | Mallen Construction | Anheuser-Busch | Jacksonville Mazda Owners Club | Jaxport |



Thank you for your support of Tree Hill Nature Center and the 2018 Joseph A. Strasser Butterfly Festival! If you have any questions or concerns please do not hesitate to contact us:

Greta Combs | Educational Coordinator | Tree Hill Nature Center

7152 Lone Star Road | Jacksonville, Florida 32211

Phone: 904-724-4646 | Fax: 904-724-9132 | Email: educator@treehill.org

